



DENISE LEVKOVITS SCHERER

UX-UI DESIGNER

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WORK EXPERIENCE

UX-UI DESIGNER

Iseazy

2023-Actualidad

Development of optimized UI designs to improve the experience of managers and users in an e-learning software. Creation of custom components following the style guides and the Design System, with detailed documentation of each design. Led the migration from Sketch to Figma and the creation of a new Design System from scratch.

UX-UI DESIGNER

UOC

2022-2023

New Portal Project: Design of interfaces (UI) and creation of new components based on style guides and the Design System, ensuring their maintenance and updating. Participation in making design decisions aligned with brand criteria, UX and business objectives. Working in agile environments, promoting efficiency and collaboration.

DESIGN TEAM LEADER

LILOULI / OTRONIVELSTUDIO

2021- 2022

Coordination of the creative team in a startup, from project conception and development to full UX/UI deployment. Oversight of areas such as front-end, prototyping, animation, video editing, branding and process optimization for digital products.

WEB DESIGNER

QUALSEVOL NIT BCN

2021

Creation of Spotify playlist covers, Instagram post, animated banners and enhancements to sections of their website using Elementor Pro and Css.

DESIGNER AND CREATIVE

ZINTEX BCN

2018 - 2019

Creation and adaptation of designs for printing, merchandising material, final arts, catalogs, photo retouching, plotter handling and small and large format printing. Creation of technical data sheets. Ideation of campaigns and project management.

DESIGNER AND CREATIVE

FREELANCE VE BCN USA

2014 - 2024

Creating intuitive and user-centered interfaces for digital products. In addition, I develop graphic design projects both online and offline, ranging from branding to print and digital advertising materials.

DESIGNER AND CREATIVE

FÉNIX MEDIA VE

2012 - 2014

Design and creation of online and offline material such as: logos, branding, magazines, posters, flyers, billboards, newsletter, 2D animations, calendars, signage, final arts. For clients: Bimbo, Heinz, Ron Santa Teresa, Bayer, Daiichi Sankio, Mondelez, Polar, Cargill, etc.

GRAPHIC DESIGNER

RVN PENSAMIENTO

ESTRATÉGICO VE

2011-2012 / 2014 - 2017

Design and creation of online and offline material such as: banners, flyers, packaging, branding, post rrs, 2D animations, billboards, final arts. Ideation of advertising campaigns. For clients: Mayor's Office of Sucre, MUD, Embutidos Movilla and Nexogy.



ACADEMIC BACKGROUND

UXERSCHOOL

2024

Design Systems Course

Spain, Madrid.

GRUPO ASPASIA BARCEONA

2020-2021

Certificate of Professionalism in Web Publishing and Confection (600hrs)

Spain, Barcelona

NEOLAND

2019

Ux-ui Specialization

Spain, Barcelona

INST. DE DISEÑO DE CARACAS

2007 - 2011

Higher Technician in Graphic Designer

Venezuela, Caracas.



SOFTWARE

Adobe Suite cc
Figma, Figjam
Marvel
Miro
Trello, Click-Up



METHODOLOGIES

Design Thinking
Design Sprint
Agile, Scrum
Good practices



SOFT SKILLS

Proactivity
Motivation
Project management
Managing teams



FRONT-END

HTML5
CSS3
Bootstrap
Jira



LANGUAGES

Spanish (native)
English (basic business)
Catalan (understanding)